Official Rules

No Purchase Necessary to Enter or Win. A purchase will not increase your chance of winning.

By entering the Hearing Aid Giveaway (the contest) you agree to abide by these Official Contest Rules and the decisions of South Valley ENT, which are final and binding. Please read these rules carefully before entering.

**1. Eligibility:**

* The Contest is open to individuals who:
  + Have been **diagnosed with hearing loss** by a qualified healthcare professional (proof of diagnosis may be required).
  + Are **18 years of age or older** as of the date of entry. For individuals under 18, a parent or legal guardian must submit the entry on their behalf.

**2. Contest Period:**

* The Contest begins on **November 1** and ends on **November 30** (the “Contest Period”).
* All entries must be received by **5 pm on November 30** to be eligible.

**3. How to Enter:**

To enter the Contest, participants must:

1. **Submit an essay** of 500-1000 words or a 1-minute video on the topic:  
   **“The Sound of Life: Why I (or My Loved One) Need a Hearing Aid.”**
   * The essay should describe how hearing loss has impacted their life or the life of a loved one, and how receiving a hearing aid would improve their quality of life.
2. Submit the essay by emailing **info@southvalleyent.com** or uploading it through the form on **www.southvalleyent.com**
   * Essays must be submitted in either Word document (.docx) or PDF format.
3. Provide **proof of hearing loss diagnosis** from a licensed healthcare provider (e.g., an audiologist or ENT specialist).

**4. Prize:**

* **One (1) Grand Prize Winner** will receive:
  + **One hearing aid** (brand and model to be determined by the South Vallery ENT based on medical evaluation).
  + A **professional fitting session** with a licensed audiologist, including all necessary adjustments to ensure the proper function of the hearing aid.

**5. Winner Selection:**

* All eligible entries will be reviewed and judged by a panel of qualified individuals selected by South Valley ENT.
* The winner will be chosen based on the following criteria:
  + **Emotional Impact** of the story (40%)
  + **Clarity and Organization** of the essay (30%)
  + **Relevance to the Theme** (20%)
  + **Originality** (10%)
* In the event of a tie, the entry with the higher score for Emotional Impact will be selected as the winner.

**6. Winner Notification:**

* The potential winner will be notified via **email and/or phone** within **7 days** after the Contest Period ends.
* The potential winner must respond within **5 days** of the initial notification. Failure to respond within the specified time frame may result in disqualification and the selection of an alternate winner.

**7. Publicity:**

By accepting the prize, the winner agrees to the use of their name, likeness, essay, and story for promotional purposes by South Valley ENT.

**8. Conditions of Participation:**

* The Contest is subject to all applicable federal, state, and local laws and regulations.
* Participants agree to release and hold harmless South Valley ENT, its affiliates, employees, and agents from any liability arising from participation in the Contest or the acceptance, receipt, or use of the prize.
* South Valley ENT reserves the right to disqualify any entrant found to be tampering with the entry process or otherwise violating these Official Rules.

**9. Sponsor:**

The Contest is sponsored by **South Valley Ear Nose and Throat** located at **3584 W 9000 S Suite 311 West Jordan, UT 84088**. All decisions of the Sponsor are final and binding on all matters relating to the Contest.

**10. General Terms:**

* South Valley ENT reserves the right to cancel, suspend, or modify the Contest in the event of any technical malfunction, fraud, or other reason beyond its control.
* In the event of cancellation, South Valley ENT may, in its sole discretion, select a winner from eligible entries received before the cancellation.
* This Contest is governed by the laws of the State of Utah, without regard to conflict of laws principles.

By entering the Contest, you agree to be bound by these Official Rules and the decisions of South Valley ENT.